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David Needle is Lecturer in International Business in the Department of Management, King's College London. He joined the Department Management as a Teaching Fellow in 2008. He was an undergraduate at the University of Liverpool and completed an MSc in Industrial Relations at the London School of Economics.

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Americans May Add Five Times More Plastic to the Oceans Than Thought. The United States is using more plastic than ever, and waste exported for recycling is often mishandled, according to a new study.

Now in its seventh edition, Business in Context introduces students to all the aspects of modern business and its changing environment. This classic text has been fully updated and is essential reading for all

introductory business courses, particularly business environment modules. The seventh edition combines the hallmark qualities of David Needle's style whilst new co-author Jane Burns brings over 20 years of industry experience.

Provides an introduction to business functions, issues and activities and to the way they interact with their environment. It is the core text for the Business In Context Series which serves as a stand-alone introduction to business studies. An ELBS/LPBB edition is available.

Business in Context 4e provides an introduction to the business environment and the key functions of business placed within a managerial, organizational and environmental context. Offering a dynamic and contemporary global perspective on business, key issues are debated and supported by practical cases from well-known international companies. The latest edition of David Needle's best-selling functional business environment text has been thoroughly revised and rewritten, with expanded coverage of management, new chapters on globalization and ethics, new cases, improved pedagogy and text design,

Managing in a Business Context introduces and describes the framework in which businesses are working in Britain today. Beginning with the nature of strategy and how strategy can be converted into practice, it goes on to place HR and business management generally in the wider context of UK society, Europe and the world.

HR functions within both internal and external contexts. The understanding of both contexts is crucial for comprehending how and why they drive HR strategies and practices in organizations, as well as the rules and structures within which they work. Built around five major themes which impact upon the HR function, and mapping to the CIPD Level 7 Advanced module of the same name, Human Resource Management in Context enables students to understand the complex and changing organizational context in which HR operates today by providing a comprehensive breakdown of the concepts, theories and issues from globalization and government policy to demographic, social and technological trends. This fully updated 4th edition of Human Resource Management in Context includes a range of pedagogical features, balancing theory with practical analysis to form an engaging insight into the strategic side of HR. It includes enhanced emphasis on the impact of the external environment on the HR profession, a discussion of the impact of technology and social media, increased coverage of ethics and CSR and links to the HR Profession Map. Online supporting resources for lecturers include an instructor's manual, lecture slides, annotated web links and guidance for the chapter activities.

Company Law in Context is an ideal main text for company law courses. In this sophisticated book David Kershaw places company law in its economic, business, and social context, making the cases, statutes, and other forms of regulation more accessible and relevant. A running case study provides a practical perspective.

This book provides a sustained treatment of the politico-legal context and content of a proposed business and human rights treaty.

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