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Business Intelligence Guidebook - 1st Edition

Business intelligence all starts with the data. As we mention above, businesses have access to more data than ever. Much of that comes from transactional systems, such as CRM systems, ERP systems, inventory databases, HR and payroll systems, and many others. Data used in BI also comes from external sources.

The Definitive Guide to Business Intelligence The ...

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Business Intelligence Guidebook by Sherman, Rick (ebook)

Your guide to BI and why it matters. Business intelligence (BI) combines business analytics, data mining, data visualization, data tools and infrastructure, and best practices to help organizations to make more data-driven decisions. In practice, you know you 've got modern business intelligence when you have a comprehensive view of your organization 's data and use that data to drive change, eliminate inefficiencies, and quickly adapt to market or supply changes.

Business intelligence: what it is and why it matters

“ Business Intelligence Guidebook ” goes over in detail the entire system of Business Intelligence. Sherman notes a disconnect from BI concepts to actual integration and provides clear explanations of the architectural design and processes within BI.

9 great books about business intelligence

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A best-selling book on business intelligence, ‘ The Data Warehouse Toolkit ’ starts with a short section about the theory of data warehousing and analytics, moving onto a selection of case studies showing how to apply the theory to common business scenarios. It 's also one the best books for building a BI system.

12 Best Business Intelligence & Analytics Books Of All Time

Business intelligence is the process of surfacing and analyzing data in an organization to make informed business decisions. BI covers a broad spectrum of technologies and methods, from the way that data is organized and analyzed, all the way to how findings are reported.

The Role of Business Intelligence: What it Is and Why it ...

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Business Intelligence Success 40 Expert Views Flexible Technical Framework Organisational agility is the ability to sense and respond to market opportunities and threats with speed. Flexible technical framework is one of the major sources of organisational agility. Though all interviewed experts felt that ...

com Making the Most of Big Data Managers Guide to Business ...

The Business Intelligence Guidebook has been written for both BI professionals and students. Instructors for graduate and undergraduate classes will find that using the book as a textbook helps them offer a comprehensive, well-organized and information-packed course. We have made several resources available to help instructors who:

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Business Intelligence: The Savvy Managers Guide, Second Edition, discusses the objectives and practices for designing and deploying a business intelligence (BI) program. It looks at the basics of a BI program, from the value of information and the mechanics of planning for success to data model infrastructure, data preparation, data analysis, integration, knowledge discovery, and the actual use of discovered knowledge. Organized into 21 chapters, this book begins with an overview of the kind of knowledge that can be exposed and exploited through the use of BI. It then proceeds with a discussion of information use in the context of how value is created within an organization, how BI can improve the ways of doing business, and organizational preparedness for exploiting the results of a BI program. It also looks at some of the critical factors to be taken into account in the planning and execution of a successful BI program. In addition, the reader is introduced to considerations for developing the BI roadmap, the platforms for analysis such as data warehouses, and the concepts of business metadata. Other chapters focus on data preparation and data discovery, the business rules approach, and data mining techniques and predictive analytics. Finally, emerging technologies such as text analytics and sentiment analysis are considered. This book will be valuable to data management and BI professionals, including senior and middle-level managers, Chief Information Officers and Chief Data Officers, senior business executives and business staff members, database or software engineers, and business analysts. Guides managers through developing, administering, or simply understanding business intelligence technology Keeps pace with the changes in best practices, tools, methods and processes used to transform an organization ' s data into actionable knowledge Contains a handy, quick-reference to technologies and terminology

You're intelligent, right? So you've already figured out that Business Intelligence can be pretty valuable in making the right decisions about your business. But you ' ve heard at least a dozen definitions of what it is, and heard of at least that many BI tools. Where do you start? Business Intelligence For Dummies makes BI understandable! It takes you step by step through the technologies and the alphabet soup, so you can choose the right technology and implement a successful BI environment. You'll see how the applications and technologies work together to access, analyze, and present data that you can use to make better decisions about your products, customers, competitors, and more. You ' ll find out how to: Understand the principles and practical elements of BI Determine what your business needs Compare different approaches to BI Build a solid BI architecture and roadmap Design, develop, and deploy your BI plan Relate BI to data warehousing, ERP, CRM, and e-commerce Analyze emerging trends and developing BI tools to see what else may be useful Whether you ' re the business owner or the person charged with developing and implementing a BI strategy, checking out Business Intelligence For Dummies is a good business decision.

Solid business intelligence guidance uniquely designed for healthcare organizations Increasing regulatory pressures on healthcare organizations have created a national conversation on data, reporting and analytics in healthcare. Behind the scenes, business intelligence (BI) and data warehousing (DW) capabilities are key drivers that empower these functions. Healthcare Business Intelligence is designed as a guidebook for healthcare

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organizations dipping their toes into the areas of business intelligence and data warehousing. This volume is essential in how a BI capability can ease the increasing regulatory reporting pressures on all healthcare organizations. Explores the five tenets of healthcare business intelligence Offers tips for creating a BI team Identifies what healthcare organizations should focus on first Shows you how to gain support for your BI program Provides tools and techniques that will jump start your BI Program Explains how to market and maintain your BI Program The risk associated with doing BI/DW wrong is high, and failures are well documented. Healthcare Business Intelligence helps you get it right, with expert guidance on getting your BI program started and successfully keep it going.

This software will enable the user to learn about business intelligence roadmap.

Data virtualization can help you accomplish your goals with more flexibility and agility. Learn what it is and how and why it should be used with Data Virtualization for Business Intelligence Systems. In this book, expert author Rick van der Lans explains how data virtualization servers work, what techniques to use to optimize access to various data sources and how these products can be applied in different projects. You ' ll learn the difference is between this new form of data integration and older forms, such as ETL and replication, and gain a clear understanding of how data virtualization really works. Data Virtualization for Business Intelligence Systems outlines the advantages and disadvantages of data virtualization and illustrates how data virtualization should be applied in data warehouse environments. You ' ll come away with a comprehensive understanding of how data virtualization will make data warehouse environments more flexible and how it make developing operational BI applications easier. Van der Lans also describes the relationship between data virtualization and related topics, such as master data management, governance, and information management, so you come away with a big-picture understanding as well as all the practical know-how you need to virtualize your data. First independent book on data virtualization that explains in a product-independent way how data virtualization technology works. Illustrates concepts using examples developed with commercially available products. Shows you how to solve common data integration challenges such as data quality, system interference, and overall performance by following practical guidelines on using data virtualization. Apply data virtualization right away with three chapters full of practical implementation guidance. Understand the big picture of data virtualization and its relationship with data governance and information management.

Annotation Provides an overview of data mining technology and how it is applied in a business environment. Material is not written in a technical style, but rather addresses the applied methodology behind implementing data mining techniques in the corporate environment. Explains how the technology evolved, overviews the methodologies that comprise the data mining spectrum, and looks at everyday business applications for data mining, in areas such as marketing and advertising promotions and pricing policies using econometric-based modeling, and using the Internet to help improve an organization's performance. Kudyba is an economic consultant. Hoptroff is an independent consultant with experience in data mining software. Annotation c. Book News, Inc., Portland, OR (booknews.com).

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In the modern business world, the pace of action continues to quicken. Businesses need to be able to get actionable insights from their data in order to make the right decisions to act rapidly and effectively.

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