

Project Management Achieving Competitive Advantage 2nd Edition

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Project Management Achieving Competitive Advantage Jeffrey K. Pinto Pennsylvania State University New York, NY www.acetx.com To Mary Beth, my wife and best friend, with the most profound thanks and love for her unwavering support. And, to our children, Emily, AJ, and Joseph! [three projects](#) that are definitely over budget but ...

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Project Management: Achieving Competitive Advantage by Jeffrey K. Pinto 3.83 avg rating [114 ratings](#) [published 2006](#) [22 editions](#)

This print textbook is available for students to rent for their classes. The Pearson print rental program provides students with affordable access to learning materials, so they come to class ready to succeed. For project management courses. Project management fundamentals with broad applications In its 5th Edition, Project Management: Achieving Competitive Advantage takes a contemporary, decisive, and business-oriented approach to teaching and learning project management. To promote a comprehensive, multi-industry understanding of the text, the author addresses project management theory within the context of a variety of successful organizations, whether they be publicly held, private, or nonprofit. Comprehensive case analysis and detailed exercises, including brand-new, contemporary case studies for the 5th Edition, give students the tools to assess projects in real time, while also leveraging the latest project management technology, including MS Project 2016.

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This book examines the ways in which quality management methods, tools, and practices help improve an organization's performance and achieve sustainable competitive advantages. This volume includes quality techniques and tools such as the EFQM Model, SERVPERF model, E-S-Qual scale and the ISO 9001 certification and provide a wide variety of empirical studies in different economic sectors. In the current economic environment, characterized by economic turmoil and fierce competition, quality management has become a key strategy for organizations to overcome today's challenges. Organizations benefit from implementing quality management systems by following two approaches. First, they implement quality practices aimed at ensuring customer satisfaction by considering consumer expectations and establishing strategies accordingly. Second, organizations improve processes by establishing efficient and effective process management systems that improve productivity, lower costs, reduce unnecessary expenses, eliminate all non-value added activities, and ultimately maximize excellence and customer satisfaction. Quality management thereby provides tools, techniques, and methods for continuous process improvement in both the professional and academic worlds, which, when implemented by organizations in times of crisis, enable more effective administration of activities undertaken by managers. Containing contributions from various academics and scholars, this new book provides cutting edge research, methods and techniques providing a reference manual for academics, scholars, practitioners and policy-makers.

"This book is of the kind you always wanted but didn't think would or could ever exist: the universal field theory of problem solving." Tom Sommerlatte Typically today's tasks in management and consulting include project management, running workshops and strategic work - all complex activities, which require a multitude of skills and competencies. This standard work, which is also well accepted amongst consultants, gives you a reference or cookbook-style access to the most important tools, including a rating of each tool in terms of applicability, ease of use and effectiveness. In this considerably enlarged third edition, Nicolai Andler presents 152 of such tools, grouped into task-specific categories: Definition of a Situation/Problem - Information Gathering - Creativity - Information Consolidation - Goal Setting - Strategic, Technical and Organisational Analysis - Evaluation and Decision Making - Project Management. Checklists and Application Scenarios further enhance the use of this toolbox. Information provided by this book is: - comprehensive and sufficiently wide in scope, combined with a practical level of detail without being too academic - reliable and proven in numerous real implemented cases - easy to apply due to many different search options, checklists, application scenarios and guiding instructions. Written by a professional consultant, business analyst and business coach, this book is a unique reference work and guide for those wanting to learn about or who are active in the fields of consulting, project management and problem solving in general, both in business and engineering: business coaches and management trainers, workshop moderators, consultants and managers, project managers, lecturers and students.

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